

沙宣学院中国网络教育会 – 小团政策 In-China Network Seminar(s) – individual or small group booking

- a) A peep into Sassoon 沙宣美发教育研讨会
b) Sassoon Look & Learn 沙宣美发新界创想会

This proposal is designed for stylist or smaller group booking for less than 120 people. Please consult with Ms. Vivian Ji, Senior education advisor education department @ 0086-21-63112151 for regular academy seminar schedule and booking. vivian@vidalsassoon.com.cn

此计划为独立发型师或少于 120 人的小团开设, 请洽学院教育部季年娟高级顾问, 查询学院中国网络教育会常规时间安排, 并进行进一步订购。电话 0086-21-63112151 转教育部 vivian@vidalsassoon.com.cn

Should you need to book an exclusive seminar(s) aforementioned, please contact with Ms. Song Song, Senior specialist Show Division @ 0086-21-63111434 for booking. song@vidalsassoon.com.cn

如果您的教育会为整场独立订购, 请洽学院演出部宋骊专员进行订购。电话 0086-21-63111434 song@vidalsassoon.com.cn

目录 content

- P2 沙宣学院中国网络教育会全程为您打造
What the Sassoon in-China Seminar can do for you
- P2 2 款教育会设置
2 level of seminars available
- P2 教育会学费和团队优惠
Seminar(s) tuition and group offer
- P3 沙宣美发教育研讨会 (A 级别) 安排
A peep into Sassoon Seminar (Level A) Rundown
- P4 沙宣美发新界创想会 (B 级别) 安排
Sassoon Look & Learn Seminar (Level B) Rundown
- P5 2010 年 3 月-5 月计划
Seminar Schedule Mar.- May., 2010
- P5 教育团队人员安排
Team Plan
- P5 如何订购
How to book

沙宣学院中国网络教育会全程为您打造 What the Sassoon in-China Seminar(s) can do for you

Thanks for inquiring with Vidal Sassoon Academy Shanghai on the Seminar Course.

If you are budget and time constraint, please take a look at this education program. We are flying our senior education team to your town, bringing you the purist form of Sassoon cutting and essence of coloring.

A Sassoon Seminar comparing to none is just on your door step.

感谢查询上海沙宣美发学院教育会课程。

您是否受限于时间和财务计划,或是因为尚未熟悉沙宣的美发理念而踟蹰不前,那请您浏览一下此教育计划。我们的高级导师团队将飞抵您的城市,为您带去沙宣纯粹剪发和染烫精华。

全球质量,沙宣为您控制。

2 款教育会设置 2 level of seminars available

2 Level of seminars are schematically designed to suit your need. Please consult with our show division for the right type of the seminar fitting your need.

学院根据市场状况和需要,为您精心打造两款教育会。必有一款适合您的需要。

	Standard package - Option A 标准A	Standard package - Option B 标准B
Seminar 研修会	a peep into Sassoon 沙宣美发教育研修会	Sassoon Look & Learn 沙宣美发新界创想会
applicable to 适合	Stylists with no sassoon education experience; re-systemize your cutting/coloring approach 针对没有沙宣教育经验的发型师;或是想重新系统化剪染技术的学员;旨在掌握沙宣剪染技术ABC.	Return students suggested. To keep updated with Sassoon seasonal trend 建议已经参加过上海沙宣学院美发教育的学员参加,旨在保持当季最新技巧和行业动态

教育会学费及优惠 Tuition & group rate

These 2 seminars are designed for individual stylist, salon owner and group's need.

此2种教育会同时提供于发型师,发廊业主和团队,必备教育需求。

Market Rate 市场价格	Standard package - Option A 标准A	Standard package - Option B 标准B
Seminar 研修会	a peep into Sassoon 沙宣美发教育研修会	Sassoon Look & Learn 沙宣美发新界创想会
Tuition/pax 学费RMB/人 RMB/pax:	1,500	2,200
Group discount 团体优惠	10% discount for group booking of 8-40pax; 团队8-40人: 9折	
Group discount 团体优惠	20% discount for group booking of 41-60pax; 团队41-60人: 8折	
Group discount 团体优惠	30% discount for group booking of 60-120pax. 团队61-150人: 7折	

沙宣美发教育研讨会 (A 标准) 安排 A peep into Sassoon Seminar (Level A) Rundown

A) a peep into Sassoon 沙宣美发教育研修会	
Rundown: Day 1 第一天	
10:00	fly in 飞抵
12:00	arrival 到达
14:00	instructor-model call 模特臻选
	adm-set up 场地搭建
19:00	all team - testing and brief 调试彩排
Rundown: Day 2 第二天	
8:30-9:30	final check/setup 最后调试
	educational package ready 教育材料检查
9:30	reception 入场接待
9:50	check-in with ticket / handout the package 换票入场/教育材料
10:00	start 开始
	Video DVD: 3'
	Intro 导入: 5'
	VSA history PPT 沙宣概况演示: 10'
	ABC theory PPT ABC理论演示: 15'
10:30	1st on stage cutting 剪发模特1
	1st on stage coloring 染发模特1
12:30	finishing and recap 结束小结
12:30-13:00	discussion and buffer 讨论问答(如果时间允许)
13:00-13:30	lunch break 午餐
13:30-14:00	venue check/setup 调试
	reception 入场接待
13:30	re-check-in with ticket 凭票入场
14:00	start 开始
	2nd onstage cutting 剪发模特2
	2nd onstage coloring 染发模特2
16:00	model finishing 结束
16:00-16:30	Q&A session or bring back the ABC slides for recap. 讨论并温习ABC理论
17:30	
19:30	
21:30	

沙宣美发新界创想会 (B 标准) 安排 Sassoon Look & Learn Seminar (Level B) Rundown

B) Sassoon Look & Learn 沙宣美发新界创想会		
Rundown: Day 1 第二天		
10:00	fly in 飞抵	
12:00	arrival 到达	
14:00	instructor-model call 模特臻选	
	adm-set up 场地搭建	
19:00	all team - testing and brief 调试彩排	
Rundown: Day 2 第二天		Rundown: Day 3 第三天
8:30-9:30	final check/setup 最后调试	
	educational package ready 教育材料检查	
9:30	reception 入场接待	reception 入场接待
9:50	check-in with ticket / handout the package 换票入场/教育材料	re-check-in with ticket 凭票入场
10:00	start 开始	start 开始
	Video DVD: 3'	intro 导入
	Intro 导入: 5'	ABC/CT theory PPT ABC和当代理论: 15'
	VSA history PPT 沙宣概况演示: 10'	
	VSA latest 5 collections 沙宣最新5大集锦: 10'	
10:30	1st on stage cutting 剪发模特1	1st on stage cutting 剪发模特1
	1st on stage perming 烫发模特1	1st on stage coloring 染发模特1
12:30	finishing and recap 结束小结	finishing and recap 结束小结
12:30-13:00	discussion and buffer 讨论问答(如果时间允许)	discussion and buffer 讨论问答(如果时间允许)
13:00-13:30	lunch break 午餐	
13:30-14:00	venue check/setup 调试	venue check/setup 调试
	reception 入场接待	reception 入场接待
13:30	re-check-in with ticket 凭票入场	re-check-in with ticket 凭票入场
14:00	start 开始	start 开始
	2nd onstage cutting on perm(or partial perm) 剪发模特2处理烫发效果	2nd onstage cutting 剪发模特2
	2nd onstage coloring 染发模特2	2nd onstage coloring 染发模特2
16:00	model finishing 结束	model finishing 结束
16:00-16:30	Recap of the technique involves. Eg # of points 技术要点总结	2 model presentation / A peep into latest collection(PPT) / ending 2模特展示,当季集锦介绍,结束.
17:30		dep hotel 离开酒店
19:30		fly out 飞机离开
		ARR SH or next city 到达上海或下一城市

2010年3月-5月计划 Seminar Schedule Mar- May, 2010

Sassoon Seminar Schedule 教育会安排	GuangZhou 广州	FuZhou 福州	ChengDu 成都	BeiJing 北京
April10-11 4月10-11日	LevelA 标准A			
April12-13 4月12-13日	LevelA 标准A (已订满)			
April14-15 4月14-15日		LevelA 标准A		
May 10-11 5月10-11日			LevelA 标准A	
May 12-13 5月12-13日			LevelB 标准B	
May 17-18 5月17-18日				LevelB 标准B

Please refer to www.vidalsassoon.com.cn for the latest update.

请查询www.vidalsassoon.com.cn查询最新计划

教育团队人员安排 Team Plan

Sassoon Team consists of the senior instructor level staff, including 1 cutting instructor, 1 coloring instructor, 2 assistants, 1 show division specialist. Should the instructor is an English speaker, translator is to be equipped by Vidal Sassoon Academy Shanghai.

沙宣学院的教育团队由高级导师以上级别人员组成。包括剪发导师 1 名，染发导师 1 名，助理及工作人员 2 名，演出部专员 1 名。如导师为英语授课，学院将为课程配备翻译。

如何订购 How to book

Please contact education department in 2 months advance. Seminar Course is confirmed upon full payment. Course confirmation is faxed to you to exchange a 2-day pass on the first day of the seminar.

Education department: Ms. Vivian Ji
vivian@vidalsassoon.com.cn | 0086-21-63112151

请提早 2 个月和学院联系。
课程在收到全额学费后确认。
请凭传真给您的课程通知书在教育会第一天换取门票。

沙宣学院演出部: 季年娟高级顾问
Vivian@vidalsassoon.com.cn | 0086-21-63112151

全球质量 沙宣为您控制 A Sassoon quality Controlled for you ...

Vidal Sassoon Academy Shanghai retains the final discretion. 上海沙宣美发学院持最终解释权。
Subject to change without prior notice. Please refer to Academy & website notice. 如有更改恕不通知。请参考学院及网站公告。