

## 沙宣发廊业主团队课程 Salon Owner Group Education Package

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## 罗美宝校长引言 From Ms. Mee Poh Loh

2010 is a true milestone for Vidal Sassoon Shanghai.

In 2000, Vidal Sassoon opens its first and only academy in Asia. Located in the renowned fashion hub of Xintiandi, Shanghai, China, the academy has provided world class education to over 15000 hairstylists, from over 20 countries and areas.

Over the past 10 years, with the dedicated effort from the academy team and the many students that have attended classes, there has been a true change in the qualities and standards within the hairdressing industry.

Please, let me take this chance to express my high appreciation to all the stylists who believe in the true meaning of the Sassoon philosophy, that of creativity, originality, and more importantly, the pursuit of excellence.

In 2010, we are to open the much awaited second academy in China, which will allow for a much broader portfolio of the unique Sassoon's education experience, an experience of Sassoon's purity, sharing of knowledge, attention to details, which leads you to a stronger technical understanding, and helps develop your career and true creative potential.

Following please find the salon group education package, a short cut to Sassoon's education, with flexibility built in. We hope these well thought out and hand picked programs will work for your salon's educational needs, and hope to service you in one of our world class academies soon.

We are here to work for and with you.

Mee Poh Loh  
Principal of the academy Shanghai

2010年新年之际，站在时间的分水岭上，我感受多多。

在2000年千禧之年，全球沙宣学院在亚洲的第一所也是唯一一所学院在上海时尚中心“新天地”登陆。

10年来，来自亚太地区和世界各地超过20个国家和地区15000名发型师在这里接受了沙宣美发教育。这10年见证了沙宣学院和所有同行的共同努力，并获取的行业进步。

屏息回眸这十年，请允许我向热爱信任沙宣理念，致力原创，不懈努力的发型师同行们表示感谢！

2010年又是一个值得沙宣学院铭记的一年，学院将开设第二所沙宣学院，以严谨/认真/关怀的分享态度和毫不妥协的创意精神，向更多热爱沙宣的发型师们提供持续教育，构建完善职业未来和个人艺术情怀。

谨此分享沙宣发廊团体教育精选，邀请更多的美发同行以更为便捷而有效的方式获取沙宣美发教育。我们希望这本精心编排的教育精选能够成为您事业发展的左膀右臂，并期望我们能在这一世界一流的美发学院为您提供美发教育。

让我们一起努力！

罗美宝  
上海沙宣学院校长

## 发廊团体课程适用范围 Course applicable

Salon Group Rate is applicable to Regular group course or special tailored group course.

### Regular Course list:

- 5-day Sassoon ABC
- 5-day ABC Color
- 5-day Contemporary Cut
- 5-day Perm Course
- 3-day Barber Course
- 5-day Collection Course
- 5-day Mentor Course

### Special tailored course:

We have shared with you some of our regular programs that we hope fits your needs. If you cannot find what you are looking for please feel free to contact our education consultants for further assistance.

发廊业主团体课程优惠适用于常规团体课程，或度身打造的特别团体课程。

### 常规课程一览表:

- 5-天 沙宣 ABC 剪裁
- 5-天 沙宣 ABC 染发
- 5-天 沙宣当代剪裁
- 5-天 沙宣烫发课程
- 3-天 男士剪发课程
- 5-天 沙宣集锦课程
- 5-天 创意总监课程

### 度身定做团体课程

在以下章节中，我们提供了一系列发廊团体经常询问的教育项目；但我们深信您的发廊可能会有不同的需求。如果您有不同需求，请与学院联系索取方案。

## 发廊业主团队课程及优惠 Scholarship Fact Sheet Salon Owner Package

As an integral part of the Course Instruction Ref# 1001S and applicable to Salon group course specified.  
作为 Ref# 1001S 入学指南不可分割的一部分, 适用发廊团队课程。

Salon Group Course applicable: Regular group course or special tailored group course  
发廊业主团体课程包括: 常规团体课程, 或度身打造的特别团体课程。

### 3.1-3.3 applicable for Regular Group Course

**3.1 Group rate:** If a group of 8 students book a course at the regular price, they may choose to come together or individually over the course of one year, they would be entitled to a 10% discount, or one complementary course at the same level.

**3.2 Mini Group Policy for Sassoon Elite Club member:** If you are Sassoon Elite Club member, please keep in mind that our group offer of regular course is very flexible, so if you send a group to the academy on a regular course, you can immediately get 10% discount for a group of 4 instead of the 8 as specified in 3.1.

**3.3 Salon Leader program:** Are you on the fast track to develop your core members of your team? This program helps you fulfill your task simply, within one year, but doesn't have to interrupt your current manpower arrangement and business plan. Book for your core staff the Sassoon ABC, ABC Color, Sassoon Contemporary Cut, perm course and Collection course within one year, and on top of the 10% discount for all courses, you can choose to get a complimentary Mentor course for him/her, or to choose 10 admission tickets to A Peep into a Sassoon Education Seminar in or near your city. (Please refer to our website for Sassoon Seminar schedule)

### 3.4-3.7 applicable for Special Tailored Course

**3.4 14-day intensive cutting/coloring/perm program:** Don't have enough time to release your staff from the daily work but still have a strong desire for a technical makeover? Look at this program, 14days is enough for the breakthrough. This program is designed for a minimum of 8 students, and carried out over 14 days non stop. The curriculum consists of 4-day ABC, 2-day ABC color, 2-day perm, 4-day contemporary and 2-day combination of contemporary cut and color. The intensive pattern of which works to ensure your team when returning to the salon, are all round stars.

**Tuition: RMB28000/pax/14days** Get a 10% discount introductory offer for this course before June 2010. Or take your Sassoon Elite Club membership 10% discount if you are already a member.

**3.5 In-salon seminar:** Budget constraint doesn't allow you to send your team to Shanghai? Let the academy fly our educational team to your salon. Keep in mind that on top of the regular education booked for your group, a minimum of 14 staff required (for custom made course sizes, please contact our education department), we open with a lecture and 2 demos, there is also the possibility for 20 of your staff to observe FREE of Charge. Please consult our education department for policy/quotation and provide a list of students' name before course starts. Please talk with our education advisor for more options if you have group less than 14.

### 3.1-3.3 适合常规短期课程

**3.1 团队奖学金:** 8人团队学习同一短期常规课程, 课程享有10%优惠; 或团队一年内连续以原价报读8名学员同一短期课程, 年终可获得额外一位名额免费学习相同课程。

**3.2 精英会员发廊团队小团政策:** 如果您是沙宣精英校友会成员, 请记住学院为您准备了特别灵活的小团政策: 组织发廊员工参加沙宣团体常规课程, 只需组团4人学习同一短期课程, 即可享有10%优惠; 而无需如3.1所要求之8人组团。

**3.3 发廊领袖特别计划:** 您是否已经在构建您发廊的栋梁团队以及领袖精英? 那么发廊领袖特别计划可以帮助您在一年中达成所愿, 该人员经过沙宣全程严格培训后, 高抵全球标准。学员在一年中一气呵成完成沙宣 ABC 剪裁, ABC 染发, 当代剪裁, 烫发课程和集锦课程5个课程, 享受全程10%优惠; 同时, 在年底该学员免费获赠沙宣创意总监课程, 或者作为发廊业主的您可选择获赠沙宣在您当地或邻近城市的技术培训, 限额10位发廊员工(您当地或邻近城市的技术培训安排, 请参照网站发布)

### 3.4-3.7 适合度身打造的特别团体课程

**3.4 14天剪烫染集训课程:** 如果您没有足够的时间组织您的员工离开工作岗位进行长期培训, 但是团队技术突破对您的发廊来说, 又是刻不容缓, 那么14天剪烫染集训课程正合适您的需求。此课程为8位以上团队设置, 14天连续上课, 课程设置包括4天ABC剪裁, 2天ABC染发, 2天烫发, 4天当代及2天发廊综合。集训的设置保证您的员工在毕业后回到发廊, 使您的发廊成为全明星发廊, 技术创意锐不可当。

#### 学费: RMB28000/人/14天

在2010年6月之前的课程享受10%优惠; 沙宣精英校友会会员发廊团队享10%优惠。

**3.5 发廊内部课程:** 没有员工差旅预算送您的员工到上海沙宣学院参加团体课程? 让我们的导师飞到您的发廊提供教育服务。当您订购14人以上的常规课程团体课程时, 在您的14位员工参加常规课程时, 学院将免费公开课程中的一个理论课程和2个演示课程给您发廊的其他20位员工。相关课程内容, 政策和价格, 请洽教育部; 预定课程时请同时提供学员名单。如果您的团员人数少于14人, 请向沙宣学院教育部咨询, 获取更多方案。

**3.6 2-day A Peep into Sassoon Seminar:** Already have a hairdressing empire with franchise salons? And can't wait to push up the technical level of all your staff? Then book a Sassoon Educational Seminar. Seminar runs for 2days, for an audience of between 120 to 150 hairstylists. Remember if your current need is not for an exclusive seminar; please check our in-China seminar schedule for a small group booking.

*Please consult with education department for detailed proposal.*

**Tuition: RMB1500/pax/2day;**

10% discount for group of 8-40;  
20% discount for group of 41-60;  
30% discount for group of 61-120

**3.7 2-day Sassoon Look & Learn Seminar:** Want to go the extra mile in being the leading salon in your area? Trying to take your core team to a higher level of technique and inspiration? The Sassoon Look & Learn Seminar is tailored for you, if your salon staff have undergone Sassoon fundamental training. Seminar includes Sassoon latest inspirational skills from the seasonal collections and covers cutting/coloring/perm fields.

*Please consult with education department for detailed proposal.*

**Tuition: RMB2200/pax;**

10% discount for group of 8-40;  
20% discount for group of 41-60;  
30% discount for group of 61-120.

### 3.8 Bonus offer

**3.8 Bonus offer:** Mr. Mark Hayes, Vidal Sassoon's International Creative Director will be in Shanghai *July 2010*. If you book any group course before July 2010, this guarantees you admission to the Master class after party. Don't wait till last minute to book.

### 3.9 other special request

**3.9 Other special request:** Should you have any other request beyond the reach of the program aforementioned, please feel free to contact our education department for a proposal and quotation. We believe Sassoon is world class education and we hope to continue being your first choice. Quality is always our key value and belief.

**3.6 2天沙宣美发教育研修会:** 已经拥有自己的连锁店建立了自己的美发王国? 时不我待需要即可提升广大员工的技术水准? 订购沙宣美发教育研修会。研修会为期两天, 为 120-150 人设置。请了解, 如果目前您的需要不是一个只属于自己的研修会, 您可以组织员工参加学院在中国大陆举办的标准研修会, 组团的大小由您自己的发廊需求决定。

*请洽教育部, 获取该项目的详细计划书。*

**学费: RMB1500/人/2天**

团队 8 - 40 人: 10%优惠  
团队 41- 60 人: 20%优惠  
团队 61-120 人: 30%优惠

**3.7 2天沙宣美发新界创想会:** 需要在技术和理念上在进一步, 并成为当地美发行业的领军力量? 需要将您的主力员工推上新的台阶? 2天沙宣美发新界创想会为您设置, 如果您的广大员工都已经接受了沙宣的基础教育。创想会涵盖了沙宣众多集锦的技术及灵感, 设计剪/染/烫各领域。

*请洽教育部, 获取该项目的详细计划书。*

**学费: RMB2200/人/2天**

团队 8 - 40 人: 10%优惠  
团队 41- 60 人: 20%优惠  
团队 61-120 人: 30%优惠

### 3.8 意外惊喜:

**3.8 意外惊喜不可不知:** 如果您已经计划团体课程, 请在您的日历上务必标注 2010 年 7 月, 届时沙宣唯一一位全球创意总监 Mark Hayes 将亲临上海学院。如果您报名的团体课程是在 2010 年 7 月之前, 您将获取大师课程后的派对入场券与 Mark Hayes 总监面对面共赏全球沙宣最新创意的机会。请尽早计划。

### 3.9 其他要求

**3.9 其他特别课程:** 如果您有其他需求, 以上的教育项目尚无法达到您的需求, 请直接联系学校教育部, 我们资深的教育顾问会了解您的需求并制定计划提供报价。我们深信沙宣美发教育是您可以第一时间选择的第一流教育。质量永远是我们的价值和信仰。

## 发廊业主团队课程及优惠一览表 How to book

Please contact our education department @ 0086-21-63112151 with your requests. Our experienced education consultants will guide you through the booking process.

Thank you, your Vidal Sassoon team.

请和学院资深教育顾问联系, 电话 0086-21-63112151。我们的教育顾问会根据您的实际需要为您制定方案, 并引导您顺利完成订购。

此致谢意, 您的沙宣教育团队

Vidal Sassoon Academy Shanghai retains the final discretion. 上海沙宣美发学院持解释权。  
Subject to change without prior notice. Please refer to Academy & website notice. 如有更改恕不通知。请参考学院及网站公告。